



CAM Bulletin No. 22 May/June 2014

NOTICE OF MEETING

CAM 2014 Triennial General Assembly Glasgow May 15, 2014

Agenda

Call to Order
Adoption of the Agenda
Remembrance of Past Members
Approval of Minutes of Triennial General Assembly,
Singapore, May 27, 2011
Business Arising from Minutes
Financial Report and Approval of the 2012 Financial
Statements
Appointment of Accountant for Financial Statements
President's Report
CAM Bylaws
CAM Strategic Plan 2014-2018
CAM Funding Diversification Strategy
Election of Executive Council 2014-2017
Announcement of 2017 Triennial General Assembly
Other Business

If you know of any CAM members who have passed away in the past year, please inform the Secretariat so they may be acknowledged.

President's Message

By Rooksana Omar

It is coincidental that the CAM Symposium in Glasgow from May 14 to 17, 2014 falls one day short of International Museums Day May 18. The International Museums Day theme is "Museum collections make connections" and if my memory serves me correctly this submission was made by one of the CAM affiliates and a delegate to the symposium. Well, as the ICOM website elaborates "This theme reminds us that museums are living institutions that help create bonds between visitors, generations and cultures around the world."

The International Museum Day theme compliments the theme of the CAM symposium in that CAM delegates will be deliberating on how to activate our stored collections and future collections to be relevant to all that visit our museums and engage in our numerous external activities. We don't just want our collections to remain symbols of conquest, power and removed trophies from visitors' lives. It is our desire as CAM to allow our membership to share their best practices by unlocking the untold stories, to allow the silent histories to emerge and give voice to multiple narratives.



Therefore this upcoming symposium is very important in that it will give CAM delegates an opportunity to share their work and learn from one another but most importantly make connections to ensure that our museums move from the periphery to the centre of cultural life in our areas of work. And I am sure that the legacy of this symposium will play quite a vital role in allowing us to ensure that our products are not just contained within our walls but we will be enabled to 'take it to the streets'. See you in Glasgow.

Disaster Risk Management in Caribbean Museums Follow-Up

Amanda Coulson, Director of the National Gallery of The Bahamas reports that when informed of a tsunami warning at the end of March, staff began filling sandbags and making internal preparations while she sought confirmation. Because of the workshop she now has direct contact with the Director of the National Emergency Management Agency (NEMA) and was able to confirm that it was just a test. In the process, she was able to test procedures put in place following the workshop and identified additional procedures to implement.

RENEW YOUR CAM MEMBERSHIP NOW!

CAM's 2014 membership campaign is now on. CAM members should have received an invoice by now. Those who renew before May 15 may do so at the old rates. You must renew by August to continue to be recognized as a CAM member! CAM accepts payment by electronic transfer, bank draft or PayPal: http://www.maltwood.uvic.ca/cam/about/membership_info.html



Join the CAM listserve by going to:
<https://lists.uvic.ca/mailman/listinfo/cam-l>

Like us on Facebook!

CAM Funding Diversification Strategy

As has been noted previously, CAM no longer receives core funding from the Commonwealth Foundation. Therefore CAM is currently considering a number of organizational options for the future including:

1. Continue to maintain an independent Secretariat in Canada as a not-for-profit society and (hopefully soon) registered charity.
2. Establish not-for-profit associations as affiliates of CAM in other countries (e.g., when the host for a triennial meeting or regional workshop is identified, establish a not-for-profit organization in that country to access funds from local agencies)
3. Establish a strategic alliance with a national museums association to administer CAM (e.g., the Canadian Museums Association [CMA] provides services for organisations like ICOM Canada and the Canadian Association of Zoos and Aquaria)
4. Establish a partnership with a museum or university that would provide administrative support for CAM (e.g., when CAM came to Canada the Glenbow Museum in Calgary, Alberta initially provided some support)

These options will be discussed at the Triennial General Assembly in Glasgow this month but the debate will continue in the coming years; if you have any suggestions, please contact the President or Secretariat.

Organizational Structure	Goals	Strategies
	Develop operational budget to pay full-time position and increase staff	Diversify funding Incorporate a budget line for administration in funding applications wherever allowed

	as revenues allow	
	Maximize access to government and foundation funds	Investigate potential interest in other ABC countries
	Reduce risk/overhead costs for CAM while maintaining credibility	Develop policy manual Secure off-site records management
Grants & Contributions	Increase number & value of government grants & contributions	Apply for the maximum number (4) of internships available through the Young Canada Works (YCW) program for funding to support Canadian interns working overseas Once CAM has raised \$10,000-\$25,000 within Alberta in a fiscal year, apply to the Alberta Culture's International Development Program for matching funding: http://culture.alberta.ca/cip/international-development/default.aspx
		Continue to approach the Canadian federal government – both the Department of Foreign Affairs and International Trade (DFAIT) and the Department of Canadian Heritage (DCH) to try to find a means of accessing funding
Donations	Increase number & value of private donations & bequests	Secure charitable status in Canada Develop a case for support and present on the CAM website Make it easy for people to donate (e.g., PayPal; crowd-sourcing) Maintain relationships with people who have been involved with CAM in various ways (e.g., Patrons, Cowrie Circle, former interns, etc.) for the benefit of the association generally

		and so they might consider planned giving through their estates
Private/ Corporate Foundations	Increase number & value of grants from Private/ Corporate Foundations	Continue to maintain a strong relationship between CAM as an Accredited Commonwealth Association and the Commonwealth Foundation
		Secure large multiyear funding from a major international Foundation
		Partner with other organizations on a project by project basis to allow access to funders for which CAM is ineligible
Corporate Sponsorships	Secure corporate sponsorships	Identify corporations with related interests (e.g., database of potential corporations under development)
Service Organizations	Secure funding from service organizations	Approach organizations with international interests such as the Rotary and Lion's Club for funding
Memberships	Increase number of members	Identify national museums in all Commonwealth countries and solicit memberships
		Identify additional museums in smaller countries and solicit memberships
		Require that participants receiving funding to attend triennial symposia & workshops be paid members of CAM
	Enter into reciprocal relationships with related organizations such as PIMA, MAC and AFRICOM	
	Increase membership fees	Realign membership fees according to ICOM/GDP with countries in categories 1 & 2 paying full rates and countries in categories 3 & 4 paying reduced rates

		Re-define institutional membership rates by budget rather than by country
		Introduce 2- and 3-year memberships to make it easier for CAM members to pay their dues
	Identify a means of calculating CAM's reach	Track engagement in social media and services provided to non-members Track requests for information/advice from non-members
Triennial symposia	Operate on a revenue generation basis, not just cost-recovery	Introduce a competitive process for institutions to host the triennial meeting based upon what they can provide to CAM

UPCOMING CAM ACTIVITIES

Taking it to the Streets

May 14-17, 2014

Scotland Street School Museum, Glasgow

Last chance to participate!

- Three days of plenary sessions, panel discussions, site visits, receptions and more
- Workshop on Participatory Governance and Museums, May 17 (invitational)
- *Taking Heritage Practice into Contested Places*, tour to Northern Ireland, May 18-20 (optional)

For information contact: Rachel Erickson, Curatorial Intern: rachel.erickson@glasgowlife.org.uk; +44 7512 924 586 OR Catherine C. Cole, Secretary-General, CAM: CatherineC.Cole@telus.net; 1-780-424-2229

CAM Launches Study of Participatory Governance in Museums at Workshop in Glasgow

CAM is collaborating with the Galt Museum & Archives in Lethbridge and the Musée Heritage Museum in St. Albert, Alberta, Canada and the Alberta Labour History Institute to conduct a study of participatory governance in museums funded by the Alberta Museums Association and the Galt Museum.

CAM organized a workshop immediately following the triennial symposium to initiate the exploration of participatory governance in museums. Participatory

governance involves using a museum's resources – its expertise, collections, exhibitions and programs – to motivate citizens to action on contemporary issues. This study involves conducting original research that will explore the continuum in the relationship between museums and their communities from disinterested to engaged museums throughout the Commonwealth. The study will be conducted by CAM Secretary-General Catherine C. Cole and Lon Dubinsky.

CAM Internship Programme Update

By Rachel Erickson



In addition to helping to organize the CAM symposium being held in Glasgow May 14-16, I've been working on a number of projects with the Curator of World Cultures here at Glasgow Museums. We recently completed a community outreach project based on a new collection of contemporary art from South Asia. Working with local community groups, we created three new artworks—a painted and embroidered textile inspired by village life in Pakistan, five panels inspired by Indian truck art and the five rivers of the Punjab, and a performance piece based on tea and clay from Assam. I am also helping with an upcoming exhibition on toys and games from around the world. I am writing object labels, sourcing AV material, and assisting the curator as she prepares objects for the exhibition. My time at Glasgow Museums has been excellent so far and I am learning new things every day.

Note: Rachel's term has been extended to the beginning of June to enable her to complete work on the symposium. CAM expects to hear in June about funding for the three internships proposed for 2014-2015.

COMMONWEALTH NEWS

Canada Suspends Voluntary Commonwealth Funds

Canadian Foreign Affairs Minister John Baird announced April 14th that Canada will suspend its voluntary contribution to the Commonwealth Secretariat due to the lack of meaningful action taken by Sri Lanka on human rights, political reconciliation and accountability. For the next two years Canada's \$10-million annual voluntary contribution will go toward initiatives that espouse the Commonwealth's values and help to deliver results for those who need them the most: to assist in combatting the practice of child, early and forced marriage and help Commonwealth civil society advance the promotion of human rights. Canada will continue to work with its partners to uphold the Commonwealth's core values, which are cherished by all Canadians.

Fiji and the Commonwealth

Commonwealth Secretary-General Kamalesh Sharma reports that in recognition of the progress being made in Fiji towards holding national elections by September 2014 the Commonwealth Ministerial Action Group (CMAG) has revised Fiji's suspension from the membership in the Commonwealth to a suspension from the Councils. The Commonwealth is continuing to leave professional contact to the discretion of Commonwealth organizations. CAM welcomes the participation of our Fijian colleagues. Bula!

UNESCO NEWS

CAM was invited to participate in a Meeting of the Sectoral Commission Culture, Communication & Information, Canadian Commission for UNESCO to discuss a number of issues related to UNESCO's strategic plan and priorities, to receive a report on the 6th World Summit on Arts and Culture and IFACCA's position on Culture in the Post-2015, and to discuss the paper "Culture As A Goal In the Post-2015 Development Agenda," and the engagement of Canadian organizations in the UNESCO international priorities in Culture.

Contribute to the next CAM Bulletin!

Send news of people and events, or a 300 word profile of your institution by June 15 to CatherineC.Cole@telus.net.