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Happy New Year!

...and with a new year, a new look for CAM. In 1996, then CAM president Emmanuel Arinze chose the cowrie shell as CAM’s symbol because of its widespread distribution and traditional significance as currency in many countries. As he explained in the CAM Bulletin, the cowrie shell represents “a continuum from past to future as we work to contribute ‘something of value’ to our international museum community.” Thanks to Matthias Reinicke of Lime Design for creating our new visual identity http://www.limedesign.ca/.

CAM Patron Nelson Mandela died December 5

Former South African President Nelson Mandela, charismatic leader of the African National Congress and a remarkable symbol of the strength of lifelong commitment to political democracy and racial justice led his country as President along a difficult path of truth and reconciliation after centuries of inequality and decades of apartheid, at the same time as he stood as a figure representing peaceful negotiation on the international scene.

Mandela had been a CAM patron since 1996, when he commented on "the conservation of all our legacies as a priority for nation building. Museums should reflect a message of tolerance and peace, of respect for all cultures and for the environment." Mandela expressed his belief to the 1998 CAM workshop in Nairobi on Children in African Museums: the Undiscovered Audience - the Road to Discovery, that "our children are the rock on which our future will be built, our greatest asset. They are the leaders of tomorrow, the generation that will take human civilisation to new heights" inspiring African museums to establish the Group for Children in African Museums (GCAM) to engage children in their programs and activities.

CAM expresses our heartfelt condolences to the family of Nelson Mandela as well as the Government and people of South Africa for the loss of this great humanist, this great defender of peace and democracy. The passing of Nelson Mandela is a loss to Africa and to all people across the world. His unparalleled contributions to world peace, tolerance and understanding have served to excite and inspire the Association and its members to greater achievements in encouraging museums and heritage organizations to contribute more actively and successfully to a more humane and tolerant world.

CAM’s 2014-2017 Strategic Plan

We’re working on a strategic plan that will outline strategies for improving sustainability and accountability, diversifying CAM’s funding, improving relationships with ICOM and other international and regional museum associations, increasing membership and impact through the distance learning programme, internship program, regional workshops, demonstration projects, and a redesigned website and enhanced social media outlets.

Planning is underway for:

- **Museums, Climate Change and Sustainability** workshop, Apia, Samoa in collaboration with PIMA, ICOM New Zealand and the National Museum of Samoa, August 2014, prior to the SIDS conference

Watch for workshops in India and Kenya in 2015.
CAM On-line International Journal and Archive Seeks Papers to Post
CAM’s on-line journal publishes the papers and presentations given at its conferences and workshops. Papers focus on themes of CAM’s meetings but highlight museological issues of particularly interest to museum professionals in the developing world. This site http://www.maltwood.uvic.ca/cam/publications/cam_journal.html is the repository for the debates and discussions of CAM members over the past 15 years.

Now the journal is seeking papers for publication which may have been given at local and regional meetings of organizations other than CAM. If you have given a paper recently and think it would be of wider interest to the CAM membership please send an electronic copy to Journal and Archive editor Martin Segger at msegger@uvic.ca.

CAM Queen’s Baton Route Blog
The Queen’s Baton has travelled through South Asia and the South Pacific and is now in Africa. Did your museum participate in any related activities? Do you have plans to celebrate the baton’s journey to the Commonwealth Games? If so, please contribute to the CAM blog at: http://maltwood.uvic.ca/cam/forum/. For information or to contribute contact: Wendy Molnar at culturalvisions@shaw.ca

UPCOMING EVENTS
Taking it to the Streets
CAM 40th Anniversary, Triennial Symposium
CAM and Glasgow Museums
Scotland Street School Museum, Glasgow
Draft Programme, May 14-17, 2014

May 14 & 15: Keynotes and Plenary Sessions
• Keynote: Mel Young, Executive Director, Homeless World Cup
• Reengaging with Zimbabwe through Arts and Culture
• Engaging Communities in Difficult Subjects
• The Community Development Role of Museums
• Engaging Communities in the Development of Exhibitions and Programs
• Taking the Museum to the Community
• The Open Museum Program in the United Kingdom
CAM Triennial General Assembly
• Highlights include: CAM’s Strategic Plan; Bylaw Revisions; and Elections for CAM Executive Council

May 16: Site Visits
• Visits to Glasgow Museums’ community projects as well as to Glasgow Museums

17: Invitational Participatory Governance Workshop
• Explore how museums can use their collections, exhibitions and programmes to provoke citizens to become more involved in creating their own future

Receptions
• Glasgow Civic Chambers, hosted by the Lord Provost
• Hunterian Museum, hosted by Glasgow University
• CAM’s 40th anniversary Commonwealth Ceilidh Optional Post-Conference Tour to Northern Ireland

Registration opens soon. See the detailed programme and registration information on the CAM website http://www.maltwood.uvic.ca/cam/activities/upcoming_conferences/index.html or contact: CatherineC.Cole@telus.net for more information.

RECENT CAM ACTIVITIES
CAM Member Aaron Maluwa in Canada
by Susan Burrows-Johnson, Galt Museum and Archives

On December 1, Aaron Maluwa, from the Museums of Malawi, presented The Use of Culture for Health Promotion at the Galt Museum and Archives in Lethbridge, Alberta, Canada. The presentation, held on World Aids Day, described the preventative HIV/AIDS work of the museum. Malawi, a small country in southern Africa of 15 million people, one million of whom are HIV positive and one million are orphaned children. The country is one of the poorest in the Commonwealth. There are 280 doctors serving the entire population. The museums provide education and
prevention through cultural activities including song and dance. Health promotion messages go out to large crowds and school classes through dance troops and drama vignettes. Testing is done at the programs. The museums had the highest number of tests in the country in 2012. Maluwa was in Lethbridge to receive an award from the University’s School of Nursing.

Pooling Our Resources: Collaborations, Connections and Partnership
Museums Association of the Caribbean
October 27-31, 2013

The conference featured interesting sessions about museum initiatives throughout the Caribbean. MAC delegates had the opportunity to visit a number of museums in Belize including the Garifuna Museum, a private community museum; Government House House of Culture; the Traveller’s Liquors Heritage Centre, a corporate museum that interprets the history of rum; and the Museum of Belize; as well as Lamanai, a fascinating Mayan archaeological site.

CAM’s participation was made possible by a generous grant from the Commonwealth Foundation.

Commonwealth Heads of Government Meeting (CHOGM), November 2013
by Nicholas Watts, CAM Representative at CHOGM

CHOGM 2013 was held, after all, in the Sri Lankan capital Colombo on 15–17 November 2013, preceded by the Commonwealth Peoples Forum (CPF), which was held three hours away by road in a friendly, low-budget tourism resort, Hikkaduwa. The process leading up to CHOGM included submissions of statements by Commonwealth Organisations (COs) to the Committee of the Whole, including proposals for a link between the Commonwealth of Learning and CAM education programmes. At the CPF, COs and Civil Society Organisations (CSOs) worked together to prepare the Civil Society communique to CHOGM, while at CHOGM...
itself, COs and CSOs had eight minutes to present their collective positions to Foreign Ministers.

While the CPF endorsed *The Hangzhou Declaration - Placing Culture at the Heart of Sustainable Development Policies*, CHOGM limited itself to endorsing past international, intergovernmental agreements but did not break new ground in support of culture. The Hangzhou Declaration emphasizes the need for development to take account of cultural heritage in a context of mutual respect and understanding of diversity and in a rights-based approach. This should be included in the Post-2015 Development Agenda, and would ensure that resilience is built in to development.

Taken overall, this implies a propitious environment for CAM’s proposals for a distance education partnership for capacity building with COL, underpins the *Taking it to the Streets* theme for the 2014 CAM symposium in Glasgow, and also supports plans for a travelling exhibition *Fish and Fishing in Fishing Dependent Communities*.

**Heritage Practice in Contested Spaces**

**Causeway Museum Service/ICOM MINON**

by Robert Heslip, Heritage Officer, Belfast, NI

A group of engaged and energised people came together at Limavady, Co. Londonderry in Northern Ireland September 23-26, 2013. Looking at the rich and beautiful local landscape and Northern Ireland’s complex legacy of contestation stretching back into the distant past, a range of international and local speakers challenged expectations.

A key part of the process was contextualising local experience in global movements such as colonisation, but equally using the local to address wider cultural expectations. An example was a presentation on the technique developed by artist Roberta Bacic to use small dolls to produce *arpilleras*, the stitching of which gave Chilean women a way to voice experience of conflict and is now applied to address personal trauma from the Northern Ireland Troubles. With some trepidation participants embarked on the same journey to produce the dolls which decorate two magnificent quilts and form a permanent record of the event.

Core to the methodology was collaboratively designing the evaluation, which was constantly revisited and revised under the leadership of Ross Velure Roholt from Minnesota. This framed experiences and lead to the form and content of the final declaration. Through four very busy days a real sense of discovery and excitement grew, along with a desire to continue the journey.

**RENEW YOUR CAM MEMBERSHIP NOW!**

CAM’s membership year runs from July 1-June 30. If you have not yet renewed your membership it has expired so please renew as soon as possible. CAM now accepts payment by PayPal: [http://www.maltwood.uvic.ca/cam/about/membership_info.html](http://www.maltwood.uvic.ca/cam/about/membership_info.html)

Join the CAM listserve by going to: [https://lists.uvic.ca/mailman/listinfo/cam-l](https://lists.uvic.ca/mailman/listinfo/cam-l)

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Send news of people and events, or a 300 word profile of your institution by February 15 to CatherineC.Cole@telus.net.